Choose your operating tier

Connected visibility. Managed operations. Measurable improvement.

CORE
$1,750 / mo
$4,950 one-off setup
2 hours monthly client support

GROWTH
$2,490 / mo
$7,500 one-off setup
4 hours monthly client support

ADVANCED
$3,750 / mo
From $12,000 one-off setup
Support confirmed in scope

What each tier includes	Core	Growth	Advanced
Secure client dashboard	✓	✓	✓
Website enquiry connection	✓	✓	✓
Accounting information: Xero, MYOB or equivalent	✓	✓	✓
Main payment provider connection	✓	✓	✓
Primary customer or booking software connection	✓	✓	✓
Business overview and issues needing attention	✓	✓	✓
Monthly value report + day 30, 60 and 90 reviews	✓	✓	✓
Additional connected business software	—	✓	✓
Checks that information agrees across software	—	✓	✓
Detailed customer and sales-channel analysis	—	✓	✓
Task assignment and escalation to your team	—	✓	✓
Agreed routine automation	—	✓	✓
Customer retention reporting and follow-up	—	✓	✓
Reporting by business unit	—	Limited	✓
Tailored software connection	—	Limited	✓
Approved automatic updates in your software	—	Limited	✓
Historical data migration or repair	—	—	By scope
Custom permissions and operating controls	—	—	✓

Included within the agreed scope · Limited: extent agreed before acceptance · By scope: expressly agreed in your order · — Not included in the standard tier.

Active delivery allowance: Core up to 20 hours; Growth up to 30 hours; Advanced custom-scoped. Support is separate client-facing support time.

All tiers include one Go Live delivery/training session. Initial term: 12 months from Go Live, then monthly continuation subject to the agreement's notice provisions.

Additional services

Approved startup pricing · Transparent implementation effort

Additional service	Startup	Build time	Extra / month	Later request
01 · Additional connected software Connect one additional software account beyond the tier allowance.	$1,400	~6 hrs	$150	Up to $2,800 + $300/mo
02 · Further business unit Add one separately managed shop, brand, division or regional team.	$1,400	~6 hrs	$100	Up to $3,500 + $250/mo
03 · Additional operating workflow Set up one further process with agreed rules, ownership and monitoring.	$2,100	~9 hrs	$200	Up to $4,200 + $400/mo
04 · Tailored software connection Connect one specified system requiring tailored setup and testing.	$4,200	~18 hrs	$250	Up to $10,500 + $600/mo
05 · Additional reporting Build one agreed additional report beyond the included reporting set.	$1,050	~4.5 hrs	$0	Up to $2,800
06 · Historical migration or repair Prepare, validate and hand over one agreed historical dataset.	$2,800	~12 hrs	$0	Up to $7,000
07 · Further website form or journey Add one agreed form or enquiry path beyond included website work.	$1,400	~6 hrs	$0	Up to $3,500
08 · Additional knowledge assistant Configure one additional approved knowledge set and assistant.	$2,800	~12 hrs	$250	Up to $5,600 + $500/mo
09 · Additional customer communication journey Create one approved follow-up journey with consent checks and monitoring.	$2,100	~9 hrs	$200	Up to $4,900 + $400/mo
10 · Further permissions or approval process Add agreed roles or approvals while retaining the core security controls.	$1,400	~6 hrs	$0	Up to $2,800

Startup pricing is the approved checkout price when selected with the initial implementation. The later-request column shows the maximum current guide price where separate rework or reintegration may be required.

Build time is an indicative planning allowance, not a delivery deadline or timesheet cap. The approved startup prices equate to approximately $233 per planned build hour—under $240 per hour—before GST.

Selecting an extra adds it to the requested scope, agreement, checkout and invoice. Monthly charges apply only where shown. Third-party fees and materially different scope are itemised separately before work begins.

Extend your platform

Website and intelligent operating tools · Optional across tiers

Website Rebuild

Setup $4,200 | Monthly $350 optional care

Estimated build: ~18 hours

Up to ten agreed pages; supplied content; CMS; existing booking handoff; enquiry form; analytics; redirects; domain launch; testing and handover.

Opportunities Assistant

Setup $700 | Monthly $490

Estimated build: ~3 hours

Surfaces practical opportunities from authorised connected information, with supporting evidence, priorities and an improvement plan.

Standing Instructions

Setup $1,050 | Monthly $350

Estimated build: ~4.5 hours

Saves repeatable instructions for supported reports, checks and proposals; includes configuration of up to three starter instructions.

Ask Upscaler to Make a Change

Setup $1,750 | Monthly $490

Estimated build: ~7.5 hours

Request a supported change, review it and approve it before execution; includes setup and testing of two agreed non-financial update types.

Digital module pricing	Setup	Monthly	Included starter usage	Additional usage
Opportunities Assistant	$700	$490	5 users · 5 agreed checks · 300 answered questions · 30 scheduled analysis runs	Quoted and approved first
Standing Instructions	$1,050	$350	5 users · 10 active instructions · 310 scheduled evaluations	Quoted and approved first
Ask Upscaler to Make a Change	$1,750	$490	2 approved update types · 200 requests · 100 executed updates	Quoted and approved first

The prices above are approved startup prices when selected with initial implementation. There is no automatic overage charge: additional usage must be quoted and accepted before billing. Later additions may require a new quote where rework, reintegration or materially different scope is required. Third-party hosting, messaging, AI usage and software charges are itemised separately. The accepted agreement and order form control.